

# The Use of Plastic Injection Molding

## In Cosmetic Packaging

### Cosmetic Jars

A very common form of cosmetic packaging, cosmetic jars are used as a container for different kinds of beauty products. It is one of the most versatile types of packaging.

COMMONLY USED FOR:

Eyebrow Gel  
Liquid Foundation



### Roll-On Bottle or Tube

Most types of roll-on bottles are larger in size, however, plastic manufacturers are now able to create smaller bottles and tubes.

COMMONLY USED FOR:

Lip Gloss  
Liquid Highlighter

### Powder Compact

The powder compact is a very common part of most beauty kits.

Designed to keep make-up intact, powder compacts can hold different types of products.

COMMONLY USED FOR:

Highlighter  
Foundation Powder



### Lipstick Tube

Lipstick remains one of the most sought-after beauty products on the market. By using plastic injection molding, cosmetic companies are able to reduce manufacturing costs and produce more products overall.

COMMONLY USED FOR:

Lipstick  
Contour Stick



### Pump Bottle

A pump bottle is a very common packaging material used for cosmetics and personal care products. They can hold different types of liquid and cream in larger quantities, providing consumers with more product.

COMMONLY USED FOR:

Face Cream  
Micellar Water



### Squeeze Tube

Manufactured using plastic injection molding, these tubes make use of a softer type of plastic that can be squeezed when being used.

COMMONLY USED FOR:

Lip Tint  
Liquid Foundation



## KEY TAKEAWAY

The cosmetics industry has become one of the most profitable industries that make use of plastic injection molding. Cosmetic products have become more accessible and affordable through the use of plastic packaging.

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RICHFIELDS